

RWJF Executive Nurse Fellows  
January 2010 Newsletter

**Message from Alumni Association President:**

Happy New Year – we are looking forward to a productive 2010! Here is an update on the alumni association activities:

**ENF Program Transition**

The program transition team: Maryjoan Ladden, representing the foundation, Shirley Chater, representing the NAC and program faculty; Marcella McKay, Alumni Board president; Mary Dickow, UCSF program office; Duane Napier from the 2007 cohort; Debra Honey from 2008 cohort and Cecilia Page from 2009 cohort will participate in their first call on January 21, 2010.

**IOM Commission on the Future of Nursing**

We would like to thank Linda Norlander ('01) who served as editor and the authors of the 7 briefs that were written for the IOM Future of Nursing report:

Transformational Partnerships in Nursing Education

Victoria Niederhauser, Richard MacIntyre, Catherine Garner, Cynthia Teel and Teri Murray

Transformational Models of Nursing in Acute Care

Jill Fuller and Karen Drenkard

Innovative Nursing Education for the 21<sup>st</sup> Century

Mary Ellen Glasgow, Lynne Dunphy and Rosalie Mainous

Nursing Innovations: The Future of Chronic Disease Management

Christina Esperat, Kathryn Fiandt, Gloria McNeal, Loretta Heuer and Erin Denholm

Palliative and End-of-Life Care: Transformational Models Across Nursing Settings

Suzanne Prevost, Cynda Rushton, Jody Chrastek and Jane Kirschling

School Nurses, School-Based Health Centers and Public-Private Programs

Maxine Proskurowski, Mary Newell, and MaryKay VanDriel

Nurses Close the Gap in Community Health

Wanda Montalvo, Donna Torrisi, Tine Hansen-Turton and Susan Birch

**Seed Grants**

The Seed Grant Committee is pleased to announce they received 7 proposals and is currently in the review process.

**April Alumni Association Meeting**

I look forward to seeing you at the Alumni Meeting in Atlanta, GA - April 9-11, 2010. Please be sure to fill out the logistics survey on the website.

Sincerely,

Marcella L. McKay ('04)

President, ENF Alumni Association

## HAVE YOU HEARD?

Jo Burdick ('06) was appointed the Vice President of Patient Services/Chief Nurse Executive of the Sanford Health -MeritCare Network North. On November 2, 2009, MeritCare Health System, Fargo, ND, joined forces with Sanford Health in Sioux Falls, SD to become what is being called the largest rural healthcare system in the country. Jo will be responsible for all home health and durable medical services provided in North Network as well as the nurse leadership liaison to the network of rural hospitals owned and managed by the Network.

Tara Cortes ('99) is the Mathy D. Mezey Visiting Professor of Geriatrics at the NYU College of Nursing.

Lisa Davis ('07) has been appointed to the Board of Directors of the American Red Cross, Connecticut Blood Services Region.

Joanne Iritani ('05) completed the DNP program through Rush University, Chicago. Her focus was on health care financing, leadership, and systems design.

Kathleen Murphy ('04) was elected FAM Allies Steering Committee Chair-Elect. FAM is a consortium dedicated to reducing the burden of asthma in Milwaukee children.

Joy Reed ('98) has been selected as the Duke University School of Nursing Distinguished Alumnus of the Year for 2010. The award will be presented on April 16, 2010 in Durham, NC.

Lois Skillings ('08) was promoted to Executive Vice President for Mid Coast Health Services on January 1, 2010. In her new role, she will assist the CEO in providing leadership for the overall strategic direction and operational performance for the health system. Lois has been the Vice President for Nursing and Patient Care Services at Mid Coast since 1995.

Cynda Rushton ('06) received an NIH Challenge Grant in Health and Science Research (RC1) for A Vision of Hope: Integration of Palliative Care in Chronic Pediatric Diseases for \$980,000.

Debbie Swanson ('04) received the American Public Health Association Committee on Affiliates 2009 Award for Excellence for demonstrating outstanding leadership in advocating for public health and championing numerous efforts to advance public health policy in nursing. "With our access to policy-makers at the local and state level and our knowledge and expertise of public health issues, we can – and we do – make a difference", she said upon accepting the award in November 2009.

Kathy Wright, ('08) was accepted to the first class of Loyola University's (New Orleans) Doctor of Nursing Practice (DNP) program.

## PUBLICATIONS AND MEDIA

Amy Barton ('05) provided the Keynote Address, "Transforming Clinical Education to Enhance Patient-Centered Care" at the 22nd Annual Conference for Teachers of Nursing Practice at the University of Wisconsin-Madison on January 5, 2010.

**Barton, A. J.**, (2010). Using Technology to Enhance the Effectiveness of Social Networks to Promote Quality Patient Care, *Clinical Nurse Specialist*, 24(1), 6-7.

Preheim, G. Armstrong, G., & **Barton, A. J.** (2009). The NEW fundamentals in nursing: Introducing beginning Quality and Safety Education for Nurses (QSEN) competencies, *Journal of Nursing Education*, 48(12), 694-697.

**Barton, A. J.**, Armstrong, G., Preheim, G., Gelmon, S. B., & Andrus, L. C. (2009) A national Delphi to determine developmental progression of quality and safety competencies in nursing education, *Nursing Outlook*, 57(6), 313-322.

Ann Cary ('08) was quoted in a press release about the new Doctor of Nursing Practice (DNP) Program at Loyola University New Orleans, the first DNP program in Louisiana and in the 13 contiguous states from Virginia to Arizona at a Jesuit University. She also provided a keynote panel perspective on Guiding Public Health Nursing Curriculum Development for Environmental Health at the American Public Health Association Annual meeting in Philadelphia.

Lisa Davis' ('08) Sickle Cell poster presentation has been accepted by the Association of Maternal and Child Health Programs (AMCHP) for their 2010 annual conference. The conference will be held in National Harbor, Maryland from March 6 – 10, 2010.

Greer Glazer ('01) and Gaurdia Banister ('01) were highlighted in a video on the Center to Champion Nursing website for their part in creating a Dedicated Education Unit in Boston, MA. To watch the video, click on this link <http://vimeo.com/7941844>.

Lucy Marion ('98) was interviewed by reporters on CNN, other TV networks, and newspapers about the US Preventative Services Task Force (USPSTF) recommendations for breast cancer screening. Lucy and Bernadette Melnyk (Dean, Arizona State School of Nursing and Healthcare Innovations) have been the 2 nurses on the Task Force of 16 members. Lucy and Bern discuss this controversial issue in 3 segments: USPSTF methods, evidence-based breast cancer screening recommendations, and politicization of an evidence-based recommendation at a time of health care reform. Lucy is also excited to report that on November 16, the Medical College of Georgia (MCG) School of Nursing took another step toward increasing access to quality health care by opening "The Clinic at Walmart." The convenient care clinic is designed to help people avoid unnecessary trips to overcrowded emergency rooms and receive treatment for minor ailments and injuries, provides a clinical practice site for MCG nursing students as well as and opportunity for health services and primary care research.

<http://news.nurse.com/article/20091118/ALL01/112070010/-1/frontpage>

Kathleen Murphy ('04) is pleased to report that The Milwaukee Board of School Directors unanimously approved a proposal to begin condom distribution in district high schools starting next school year. She initiated and led this policy change which was tied to the presence of a nurse in each school and the role of the nurse as the qualified health professional best able to discuss the risks of adolescent sexual behavior with students. Less than 5% of high schools in the U.S. offer such a program. <http://www.jsonline.com/news/milwaukee/78383087.html>

**Moye, J.P. & Swan, B.A.** (2009). Growing ambulatory care leaders in a multigenerational workforce. *Nursing Economic\$,* 27(6) 408-411, 415.

Palliative care to improve the lives of children with birth defects: The Heartsongs International Consortium, **Rushton, C.**, Geller, G. Kennedy, A. 4<sup>th</sup> International Conference on Birth Defects and Disabilities in the Developing World, New Delhi, India. Cynda was featured in "Caring for the Caregiver to avoid moral distress, burnout": [Medical Ethics Advisor 25\(7\), 73-76.](#) She was also featured in The Heartsongs Consortium to Improve the Lives of Children Living With Life-threatening Neuromuscular Disorders: Interview the Niarchos Foundation, Athens Greece.

Barbara Wadsworth ('09) and Marianne Dietrick-Gallagher presented a webinar "Discover, Develop, Sustain Strong LEADERS Nurse Manager Enrichment Approaches in Action" on December 9, 2009. She was also quoted in the article, "Show Us the Evidence" in Healthcare Informatics issue January 2010.

## **OBESITY INITIATIVE**

Paul Kuehnert ('04) is pleased to announce Kane County is one of 41 sites selected for the RWJF *Healthy Kids, Healthy Communities* initiative. Kane County has been awarded a \$360,000 grant from the Robert Wood Johnson Foundation (RWJF) to improve opportunities for physical activity and access to affordable healthy foods for children and families in the county. Kane County's "Fit for Kids" initiative began in 2008 in response to the fact that one in six -- or 16 percent -- of all Kane children under 18 years of age are obese, a rate that more than doubles for Kane's Hispanic and African-American children countywide.

RWJF funding will support the "Fit for Kids" partners in engaging community members and leaders from all walks of life across the county to develop a comprehensive assessment of the changes needed in their communities to promote healthy living and prevent childhood obesity. This health-promoting vision will be incorporated in the county's master land use and transportation plan updates. Expected results include: the advancement of Complete Streets policies and Safe Routes to Schools in multiple jurisdictions across the county; an increased access to safe places for physical activity in urban areas; and increased access to fresh fruits and vegetables through a community garden program. "We are thrilled and honored to have been selected to receive this grant," said Paul Kuehnert, executive director of the Kane County Health Department. "Working together with our partners, we are committed to making it possible for

all of Kane's children to have great choices for healthy eating and active living in all parts of their daily lives." "To reverse this epidemic, communities are going to have to rally around their kids and provide the opportunities they need to be healthy," said Risa Lavizzo-Mourey, M.D., M.B.A., president and CEO of the Robert Wood Johnson Foundation. "Through this project, Kane County and its partners are doing what it takes to make sure children lead better lives." To read more information on *Healthy Kids, Healthy Communities* go to <http://www.healthykidshealthycommunities.org>.

## **OPPORTUNITIES**

Millicent Gorham with NBNA – is seeking articles on innovative approaches to nursing practices, particularly geared to bedside clinicians and geriatric care, for upcoming editions of the NBNA newsletter. Writers do not have to be members of NBNA. For more details, writers may contact Millicent Gorham at [Millicent@nbna.org](mailto:Millicent@nbna.org); 301-589-3200. *The deadline is February 10, 2010.*

Following is a list of specific topics she'd like writers to address:

1. Patient Safety
2. Medications
3. Wound care
4. Infectious Diseases
5. Pain Management
6. Needle Stick
7. Ergonomics – To Lift or Not to Lift
8. Clinicians Vaccinations
9. Electronic Documentation
10. Legality
11. Technology
12. Patient Satisfaction
13. Nurse Satisfaction
14. Case Management
15. Cultural Competence
16. Patient/Clinician Communication
17. Language Interpretation (Language that the patient prefers to be spoken to in regards to health information)
18. Professional Development
19. Health Information Technology
20. Patient Acuity
21. Why Do We Eat Our Young: The Purpose of Mentorship
22. The Difficult Family
23. Women's Health
24. The Impact of Nursing on Women's Health

## **Leadership America**

The nation's longest running women's leadership program – was founded in 1988 to recognize and bring together women of accomplishment who have achieved success

in their professions, communities and beyond. Through advanced education, professional development and exclusive networking, participants establish a stronger leadership chain across disciplines across the nation and around the globe. The 2010 Program will explore the ramifications of a rapidly changing global environment where boundaries are blurred and borders are diminished. Sessions will focus on the Economy, Health Care and Education. From evolving macro and micro economic theories to telemedicine delivery and distance learning, changing environments continue to alter the landscape of our nation, and the world, at warp speed. The 2010 agenda will highlight connective relationships and integrated solutions that break barriers and transcend outmoded ideas and behaviors. For more information and application instructions visit: [www.leadershipamerica.com](http://www.leadershipamerica.com).

Ann Cary states, “The Leadership America program I attended was inspiring in that the women leaders who shared their skills and experiences with our group were the best of the best in their fields. They brought a passion for leadership and legacy development, intellectual capital, and best practice approaches. I have since read more of the writings of these stunning role models and am grateful for the opportunity to be accepted into the program. I intend to continue to work with the Leadership America program activities in the future to expand my own leadership journey”.

### **Spitfire Strategies Webinar Program**

Spitfire Strategies has launched a new webinar program. This is a very exciting opportunity for professional development. They offering a series of low-cost, one-hour webinars that will focus on the following topics:

- Smart Chart 3.0™ – January 19th
- Writing for Results – February 2nd
- Audience Targeting & Messaging – February 23rd
- Internal Communications – March 2nd

You can register for one session, multiple sessions or the entire series by visiting this link: <http://www.spitfirestrategies.com/What-We-Do/2010-Webinar-Series.html>. If you need more information please contact Adam at 202/293-6200, ext. 222 or via email at [Adam@SpitfireStrategies.com](mailto:Adam@SpitfireStrategies.com).

### **APHA Launches Regional Organizational Effectiveness Workshop**

In an effort to expand its global impact, APHA recently launched its first regional technical assistance workshop designed to help country-level public health associations increase their organizational effectiveness as well as help build the regional capacity. The first workshop was held in Beijing, China. This inaugural training, organized by APHA's Office of Science and funded by the Pfizer Medical Group, is an outgrowth of collaboration with the World Federation of Public Health Associations and an advisory committee made up of representatives of the WFPHA and the Pfizer Medical Group. This training targets public health associations in the World Health Organization's Western Pacific and Southeast Asia regions. The training was hosted by the Chinese Preventive Medicine Association (CPMA) and attendees included representatives from

public health associations in Australia, Bangladesh, China, India, Indonesia, New Zealand, and Vietnam and from the international Medicine and Public Health Initiative. To learn more, contact Charlene Bright at [charlene.bright@apha.org](mailto:charlene.bright@apha.org).

APHA Expands Organizational Effectiveness Workshop to Africa APHA's Organizational Effectiveness Workshop, which launched in China in October, aims to help country-level public health associations increase their organizational effectiveness. The effort is now expanded to Africa and will target training to members and staff from public health associations in 15 African nations, including five countries that currently are not members of the World Federation of Public Health Associations—Gambia, Liberia, Malawi, Somalia and Zimbabwe. The training is an outgrowth of a collaboration with the federation and is funded by the Pfizer Medical Group. For more information, e-mail [charlene.bright@apha.org](mailto:charlene.bright@apha.org).

## **Robert Wood Johnson Foundation**

### **Nurse Faculty Scholars Call for Proposals Released**

#### **[Robert Wood Johnson Foundation Nurse Faculty Scholars](#)**

*Application Deadline: Feb. 2, 2010*

The goal of the *Robert Wood Johnson Foundation Nurse Faculty Scholars* program is to develop the next generation of national leaders in academic nursing through career development awards for outstanding junior nursing faculty. The program aims to strengthen the academic productivity and overall excellence of nursing schools by providing mentorship, leadership training and salary and research support to young faculty.

- [More details and how to apply.](#)

### **Future of Nursing Initiatives**

Forum on the Future of Nursing: Education

When: Monday, February 22, 2010

Where: Houston, TX

This forum is the last of three regional meetings being held to inform the Robert Wood Johnson Foundation (RWJF) Initiative on the Future of Nursing, at the Institute of Medicine (IOM), a joint initiative exploring the most pressing issues facing the nursing profession. The committee is chaired by former Health and Human Services Secretary and University of Miami president, Donna Shalala. To learn more about the project and view a complete list of committee members, please view this [summary](#) or visit us on the project website at: [www.thefutureofnursing.org](http://www.thefutureofnursing.org).

The forum, to be held on Monday, February 22 in Houston, TX is intended to offer ideas and solutions for the IOM Committee to consider as they form their recommendations. The day will be full, but stimulating. The attendance limit for RWJF alum will be 30, and we will select a multidisciplinary group of RWJF alum. Please RSVP promptly (no later than February 8) to reserve your space. solutions and recommendations for the Committee members' consideration. The day will begin at 7 a.m. in Houston with a public forum, which will feature armchair discussions about the future of

nursing education with IOM committee members and key national leaders. The day will continue with exclusive site visits with the IOM committee members that highlight exemplary innovations in nursing education. We'll end the day with a private dinner and facilitated discussion for RWJF alumni participants and IOM Committee members to identify .

To be eligible for this event, please email the following information to [FutureOfNursing@rwjf.org](mailto:FutureOfNursing@rwjf.org) by February 8:

- Full Name
- Short bio-sketch (5-7 sentences)
- Credentials
- Title
- Affiliation
- RWJF Scholar/Fellow/Leader Program
- Email
- Phone Number
- Dietary Restrictions

Although all meals will be provided during the event, we are not able to cover travel-related costs. If you have any questions about the project or the Houston event, please contact Julie Dashiell, program associate for the Initiative on the Future of Nursing at [jdashiell@rwjf.org](mailto:jdashiell@rwjf.org). For those of you who are selected to join this event there will be a brief orientation call on Tuesday, February 16 from 2 - 2:30 p.m. EST (call information will be provided upon registration). We look forward to seeing you on February 22. For more information on the Initiative and members of the committee, please visit [www.iom.edu/nursing](http://www.iom.edu/nursing) or [www.thefutureofnursing.org](http://www.thefutureofnursing.org). You may also wish to sign up for updates on the Initiative via email. If you have questions, please contact us at [nursing@nas.edu](mailto:nursing@nas.edu).

### **Clinical Scholars Call for Proposals Released** [Robert Wood Johnson Foundation Clinical Scholars](#)

*Application Deadline: Feb. 26, 2010*

The *Robert Wood Johnson Foundation Clinical Scholars* program fosters the development of physicians who will lead the transformation of Americans' health and health care.

Program highlights include:

- leadership training;
- local, regional and national mentoring; protected research time;
- national networking;
- health services and community-based research training; and
- financial support for research projects and professional travel.

These future leaders will conduct innovative research and work with communities, organizations, practitioners and policy-makers to address issues essential to the health and well-being of all Americans.

[More details and how to apply.](#)

