



2011 Cohort Members with their Action Learning Team, Coach, and the Graphical Representation of their Project

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## From the National Program Office (NPO)

The weather was prominently featured in our last newsletter greeting. Since then, we've had rain, rain, floods, and more rain here in North Carolina, including thunder and downpours while the 2012 cohort was engaged in the "Teaching Horse" shared leadership experience. In spite of nature's distractions, each team eventually "led" its horse in the desired direction! This September, members of the ENF National Advisory Committee will have their own opportunity to learn about shared leadership and the importance of attention, congruence, direction and energy from June Gunter and the equine faculty.

At the June ENF sessions in Greensboro, the 2011 cohort celebrated the completion of their action learning projects and focused on strategic thinking and managing polarities, while the 2012's continued work on action learning teams and focused on managing change and transition. Both cohorts learned from a great group of external consultants who led them in thinking about Exerting Leadership on Boards and Expert Panels – Barbara Blakeney, Shirley Chater (Founding ENF NAC Chair), Jim Conway, Tara Cortes (ENF '99), Jennie Chin Hansen (former ENF NAC member), and Karen Miller.

We also enjoyed a June session in Chicago with ENF alumni and the Alumni Association Board. Dan Buchner, Ed Milano, and Linda Cronenwett facilitated sessions focused on stimulating creativity and innovation, as alumni applied the concepts and peer consultations to their own and each other's key leadership challenges. Participants commented that the session provided high value and high energy, plus the valued opportunity to create or renew precious ENF relationships.

Chicago was also the site for final interviews for the 2013 cohort.



David Altman,  
 ENF Co-Director



Linda Cronenwett,  
 ENF Co-Director

## From the Alumni Association

Greetings to all! I hope you are having a wonderful summer and are able to stay cool in this heat! The Alumni Association Board met earlier this month; the bullets below outline some of our work since I last wrote:

- I reported on the ENF Peer Coaching Call that was held on June 12. What struck me was how much these peer calls worked on the phone!! These three Fellows did not know each other and that did not matter. They listened thoughtfully and helped guide the Fellow who was presenting towards an understanding of what they were saying through thoughtful questions. I was surprised at the commonality of the issues, despite the variety of settings. I doubt that anything was "fixed" as a result of the call. What did happen is that Fellows posed private leadership issues and gathered feedback. Where else can we as leaders get this??? There is another Peer Coaching Call scheduled for **September 11**, so watch your email so you can sign up for this opportunity.

Dave, Linda, and Andi were there to hear the NAC debate their final decisions and select the twenty men and women who are now our newest members of the ENF family. Thank you for reading their bios and sending your many letters of welcome. We look forward to our July 10th webinar with this impressive group of nursing leaders.

As we take our summer vacations and start planning for the September session with the 2013 cohort, we hope you also find time to relax with friends and family in your favorite parts of the world.

Best regards,

Linda Cronenwett, David Altman, and Andrea Williams

## A Free Resource Available from CCL

### Are you Fit to Lead?

Physical fitness can impact a person's ability to be an effective leader. At the link below, you will find several downloadable resources written by exercise physiologist experts, packed with relevant, applicable strategies for living a healthier, less stressful life.

Click [here](#) to view and download these resources.

- The Board is revisiting our strategic goals and Mary Kay VanDriel is leading that effort.
- The Finance Committee is looking into establishing a 501(o)3 status for the Alumni Association. Debra Toney and Debra Honey are spearheading that effort.
- The Program Committee is busy working on our national conference for next year. Joyce Batchellor and Mary Kay VanDriel are looking at sites and dates in early 2014. Once things are confirmed, a save-the-date notice will be sent (hopefully within a month) so you can make your plans well in advance.
- The Engagement Committee/Communications Committee is developing a structure for communication. Mary Kay VanDriel and Ann Cary will present this at our September meeting.
- The Engagement Committee/Membership reported that a cohort liaison has been assigned for each cohort. Vickie Neiderhauser and Fran Roberts will present a plan for increasing membership at the September meeting.
- The Engagement Committee/Seed Grants will present a plan for re-engaging this opportunity for the Fellows. Fran Roberts and Debra Honey are leading this effort.
- The Engagement Committee/Colleague Connections under the leadership of Debra Honey and Ann Cashion will present a plan in September.

Please know that you are welcome to join the Board meetings or join any Committee of the Board—just let me or Andi Williams ([williamsa@ccl.org](mailto:williamsa@ccl.org)) know!! In September, the Board is going to travel to Greensboro to meet the new cohort, so there will be much to report then.

Kate Mallarakis, ENF Alumni Association President, 1999 Cohort

## Opportunities

**2013 Massachusetts General Hospital Professional Practice Symposium**, "Innovations in Care Delivery: Advancing a Professional Practice Environment" Presented by The Institute for Patient Care SAVE THE DATE: October 28-29, 2013

**Nurse.com GEM Awards for excellence in nursing**, Friday, August 23, 2013, Hilton Los Angeles/Universal City, Cocktail Reception: 6:00 pm and Dinner and Awards Program: 7:00 pm

At the Awards Program, 30 regional Finalists from all over California will be introduced and presented with their awards, and near the end of the program, six regional Winners will be named from among the 30. The Diane F. Cooper Lifetime Achievement Award will be presented during the Awards Program to: Shirley Sears Chater, PhD, RN, FAAN

**Join RWJF ENF for a reception at the National Black Nurses Association Conference** on August 2nd from 5 - 6pm, Hyatt Regency, New Orleans. Email Andi Williams, [williamsa@ccl.org](mailto:williamsa@ccl.org) for more information.

If you would like to pay your 2013 Alumni Association Dues, click [here](#).

If you are not sure if you are current on your dues, please click [here](#) to sign into your ENF Profile.

## Awards, Acknowledgements & Appointments

**Joy Reed ('98)** President Association of Public Health Nurses 2013 – 2014.

**Tara Cortes ('99)** appointed as a 2013-2014 Health and Aging Policy Fellow. The Health and Aging Policy Fellows program is in collaboration with the American Political Science Association Congressional Fellowship Program and made possible by the generous support of The Atlantic Philanthropies; Appointed to Board of Directors, Isabella Geriatric Center, New York, NY 3 year renewable term.

**Margaret Grey ('99)** Richard Rubin Award for Outstanding Contributions to Behavioral Medicine and Psychology, American Diabetes Association, June 2013.

**Derryl Block ('03)** Dean, College of Health and Human Sciences, Northern Illinois University, DeKalb, IL.

**Nancy Ridenour ('03)** National Organization of Nurse Practitioner Faculties, Board Member at large 4 year term.

**Dennis Sherrod ('03)** At the May 2013 graduation ceremonies, Dennis was awarded the UNC Board of Governor's Teaching Excellence Award. The award is peer-selected and one faculty each of the UNC

University system institutions is recognized each year. Dennis was also recognized as one of North Carolina's "Top 20 Medical and Nursing Professors".

**Mary Lou Manning ('03)** Selected for Fellowship in the American Academy of Nursing, induction October 2013; Appointed to World Health Organization Global Infection Prevention and Control Network Curriculum (GIPCN) subgroup; The Health Care Improvement Foundation's Board of Directors.

**Margaret Franckhauser ('04)** 2013 Public Policy Award - bestowed by the Home Care Association of New Hampshire.

**Tener Veenema ('04)** Florence Nightingale Medal of Honor International Red Crescent Geneva, Switzerland.

**Joyce Batcheller ('05)** Awarded the 2012 Distinguished Alumni Leadership Award in Health Care from the Texas Tech University Health Sciences Center School of Nursing (Class of 2010).

**Martha Carter ('05)** Served on the Expert Panel on Availability of Care for the High Risk Obstetrical Patient, sponsored by The Joint Commission and the Mount Sinai Collaboration to Advance Pediatric Quality Measures (CAPQuaM). The

work of this panel resulted in the development of four performance measures focusing on interventions to reduce morbidity and mortality in high risk obstetrical patients and their babies. The measures were submitted to AHRQ in May 2013.

**Mary Kay VanDriel ('05)** The American College of Healthcare Executives Michigan Chapter awarded Mary Kay VanDriel with the 2013 Michigan Regent Senior - Level Healthcare Executive Award of the Year.

**Teri Murray ('06)** Appointed to serve on the Missouri State Board of Nursing Initiative – Missouri Nursing Education Resource Committee to develop nursing program resources for use by all nursing programs in Missouri.

**Debra Toney ('06)** Director of Clinical Operations, Nevada Health Centers, Inc., Las Vegas, NV.

**Jeannette Andrews ('07)** named dean of the USC College of Nursing.

**Susan Bakewell-Sachs ('07)** Dean of the School of Nursing and Vice President for Nursing Affairs, Oregon Health; Will be inducted as a Fellow in the American Academy of Nursing, October, 2013.

See AWARDS, Page 4

**Sonya Zeller ('07)** Vice President, Chief Operating Officer and Chief Nursing Officer of Indiana University Health Paoli Hospital.

**Mona Wicks ('08)** Invited to serve as a Founding Member of the Board of Associate Editors for Health Behavior and Policy Review, a new peer-reviewed scientific journal that will be launched in January 2014; Invited to serve on the Board of Directors of the Shelby County Relative Caregiver Program; Appointed as the Chair of the Board of Trustees for the Memphis Mental Health Institute, the regional mental health institute for Memphis and Shelby County Tennessee; Invited by the Center for Scientific Review, National Institutes of Health to serve on the review panel for the Building Infrastructure Leading to Diversity (BUILD) initiative.

**Victoria Niederhauser ('08)** Tennessee Action Coalition, Chairman, Board of Directors, Nashville, TN, 2 years; Inaugural Editorial Board Member, The Patient Experience Journal (PXJ) . PXJ will be a multidisciplinary, peer-reviewed journal, published as a virtual, open source resource for patient experience improvement. First issue fall 2013.

**Suzanne Prevost ('09)** Dean and Professor, Capstone College of Nursing, University of Alabama, Tuscaloosa, Alabama, effective August, 2013.

**Shelly A. Buck ('11)** Selected as one of VCU's 120 visionary Leaders

**Jean Giddens ('11)** has been named dean of the Virginia Commonwealth University School of Nursing, effective June 30.

**Bambi McQuade-Jones ('11)** Elected by Purdue University to become a Meaningful Use Vanguard and a Health IT Fellow. The Meaningful Use Vanguards (MUVers) are a prestigious group of providers, office staff, and administrators who are making Meaningful Use meaningful in their organizations and are champions of Health IT both at their organization and in their local community. Health IT Fellows -The purpose of the Health IT Fellows ("Fellows") is to provide grassroots insight and critical feedback/critique of appropriateness, clarity, and effectiveness of resources, tools, and other technical assistance initiatives of the ONC and others geared towards their peers.

**Patricia Morton ('11)** Appointed Dean of the College of Nursing at the University of Utah effective 8-1-13.

**Robin Schaefer ('11)** Craven County Nursing Home Advisory Board, New Bern, NC 3 years; NEA-BC, ANCC Nurse Executive Certification, May 2013

**Sharon Stanley ('11)** Association of Public Health Nurses (APHN), President Elect, effective June 2013. (President 2014-2015); Fellowship in the American Academy of Nursing (FAAN), Washington DC, Induction October 2013 (Announcement May); Florence Nightingale Medal – 2013 Recipient, Selected by the International Committee of the Red Cross (ICRC), the International Federation of Red Cross and Red Crescent Societies and the International Council of Nurses: Geneva, Switzerland, May 2013.

**Linda Yoder ('11)** City of Austin Veterans Commission, Austin, TX -3 years;

Director, Central Texas Chapter of AON; Mid-Career Researcher Award--Southern Nursing Research Society, 1 March 2013

**Beth Bolick ('12)** Promoted to Professor - Department of Women, Children, and Family Nursing, Rush University College of Nursing, Chicago, IL

**Loraine Frank-Lightfoot ('12)** President Elect of the Northeastern Ohio Organization of Nurse Executives; Completion of DNP, May 6, 2013. Degree conferred from The Ohio State University.

**Danuta M. Wojnar ('12)** Visiting faculty scholar at Malardalen University, Sweden from April-June 14th, 2013; Elected to become a fellow of AAN .

#### **ENF Fellows and Alums to be Inducted to AAN in October 2013**

**Gaurdia Banister ('01)**

**Margaret Flinter ('02)**

**Mary Lou Manning ('03)**

**Suzanne Boyle ('04)**

**Susan Bakewell-Sachs ('07)**

**Janie Canty-Mitchell ('09)**

**Stephen J. Cavanagh ('09)**

**Mary Ellen Glasgow ('09)**

**Sandra Ryan ('11)**

**Sharon A. R. Stanley ('11)**

**Danuta M. Wojnar ('12)**

**Maggie Baker ('13)**

## ENF Impact on Health and Healthcare (see pages 6 - 9 of this newsletter for greater detail on Campaign for Action Coalition work)

**Brenda Nevidjon ('98)** is a member of the core faculty team that developed and launched the Duke-Johnson & Johnson Nurse Leadership Program for advanced practice nurses. The fellows will develop skills and competencies to lead health care teams to increased operational efficiency and improved patient outcomes particularly teams serving underserved populations. The first cohort of 20 fellows began their year long program at the end of May 2013. On the Advisory Board for the program are: Patricia Gerrity ('02), Amy Barton ('05), and Donna Torrissi ('02). For more information: <https://duke-jjnurseleadership.duhs.duke.edu/>

**Margaret Franckhauser ('04)** was instrumental in crafting and supporting the passage of Senate Bill 87 in New Hampshire which creates and holds home care agencies to a unique home based patient bill of rights rather than hold agencies responsible to the general patient bill of rights which infers an in-patient setting.

**Nancy Ridenour ('03)** "Nursing at the Table: Articulating Your Voice." Keynote at HiMSS (Healthcare Information and Management Systems Society) Nursing Informatics Symposium, New Orleans, March 2, 2013. And "The Importance of Advocacy". American Association of Colleges of Nursing Webinar, February 21, 2013. "Legislation Impacting Practice" Capitol Challenge, 2013. Santa Fe. "What Every Dean Wants Their Nursing Faculty Leaders to Know"

**Terri Murray ('06)** Serving as a reviewer for the RWJF State Implementation Program Action Committee grants.

**Debra Toney ('06)** is Chair of the Nevada Action Coalition. She was one of three speakers at the American Association of Nurse Practitioners annual conference opening ceremony along with Dr. Donna Shalala and Dr. Barbara Safriet. She spoke about Action Coalitions and progress made in Nevada. This was a call to action for all states and had 5,500 NPs in attendance.

**Susan Bakewell-Sachs ('07)** As program director for the RWJF program, New Jersey Nursing Initiative, she has worked directly with the NJ Action Coalition on academic progression and leadership development.

**Peggy Gordon ('11)** CNO group at BJC has been very involved, with Peggy's individual efforts directed at the work to remove barriers to practice for APRNs in Missouri.

**Debra Barksdale ('11) and Sandy Ryan ('11)** NONPF and Walgreens Take Care Health Systems Announce Program for NP Clinical Education, read the press release at <http://www.nonpf.org/associations/10789/files/Release-April2013.pdf>

**Linda Yoder ('11)** is the mentor for Jonas Scholar, Eduardo Chavez. He is working with the Texas Team (State Action Coalition) and his focus is on recommendation 7 of the Future of Nursing Report--to bring leadership to the front-lines of nursing. As his mentor, Linda works closely with him regarding this initiative.

**Cole Edmonson ('12)** Nursing Department at THD received a National Patient Safety Award for Getting to Zero HAPU from Premier and ALEX.

**Loraine Frank Lightfoot ('12)** is Co-chair of the Ohio OAC Workgroup on Transition to Practice / Nurse Residencies.

## Publications, Media & Grant Awards

**Tara Cortes ('99)** Chronic Disease management of Older Dual Eligible Adults, New York Community Trust, \$110,000. The goal is to determine if team based geriatric primary care with a care coordinator trained in chronic disease management improves outcomes and reduces costs.

**Margaret Grey ('99)** and colleagues published "Internet Psycho-Education Programs Improve Outcomes for Youth With Type 1 Diabetes" in the April 2013 issue of the American Diabetes Association's publication Diabetes Care. Grey was also part of the team that published "Using Information Technology and Social Networking for Recruitment of Research Participants: Experience From an Exploratory Study of Pediatric Klinefelter Syndrome" in the March 2013 issue of the Journal of Medical Internet Research.

**Cynthia Persily ('01)** Persily, C.A. (2013) Team Leadership and Partnering in Nursing and Health Care. New York: Springer Publishing Company. Release date: June 28, 2013.

**Derryl Block ('03)** Callen, B., Smith, C. M., Joyce, B., Lutz, J., Brown-Schott, N., Block, D. (2013). Teaching/learning strategies for the Essentials of Baccalaureate Nursing Education for Entry-Level Community/Public Health Nursing. Public Health Nursing. Retrieved from <http://onlinelibrary.wiley.com/doi/10.1111/phn.12033/pdf> ; Reckinger, D., Cross, S., Block, D.E., Josten, L. Sav-

ik, K. (2013). Public health nursing competency instrument: Scale reduction and reliability of factors. Public Health Nursing. Retrieved from <http://onlinelibrary.wiley.com/doi/10.1111/phn.12032/full>; Bennett, J.A., , Block, D. (2012). Nursing leadership to ensure patient and health worker protection from influenza. Vaccine, 30, 1756-1758.

**Mary Lou Manning ('03)** White, N., Manning, M.L., Brawer, R. & Plumb, J. Using accreditation standards as a framework to evaluate and improve a community-based diabetes self-management education program. Population Health Management. Accepted for publication.; Manning, M.L., Davis, J., Sparon, Ballard R. (2013). iPads, Droids, and Bugs: Infection Prevention for Mobile Handheld Devices at the Point of Acute Care. American Journal of Infection Control. In press.; Manning, M.L. & Davis, J. (2013). Journal Club: Twitter as a source of vaccination information: Content drivers and what they're saying. American Journal of Infection Control. 41, 571-2.

**Margaret Franckhauser ('04)** Franckhauser, M. (2013) Rural Healthcare and the Challenges of Home Healthcare and Hospice. Home Healthcare Nurse, 31(4), 227-228.

**Tener Veenema ('04)** Veenema, T.G. (2013) Disaster Nursing and Emergency Preparedness for Chemical, Biological and Radiological Terrorism and Other Hazards, 3rd edition. New York: Springer Publishers.

**Deborah Gross ('06)** was profiled by the American Journal of Nursing as an Amer-

ican Academy of Nursing's Edge Runner in its March 2013 issue. Gross is a driving force behind the Chicago Parent Program, a best practice in prevention that recently was added to the National Registry of Evidence-Based Programs and Practices of the U.S. Department of Health and Human Services' Substance Abuse and Mental Health Services Administration.

**Terri Murray ('06)** Murray, T.A. (2013). Innovations in nursing education: The state of the art. Journal of Nursing Regulation, 3(4), 25-31. Murray, T. A. James, D. C. (2012). Evaluation of an academic partnership using a strategic alliance framework, Nursing Outlook, 60(4), pp. DOI: 10.1016/j.outlook2011.10.004.

**Susan Bakewell-Sachs ('07)** "Solving the NJ Nurse Shortage": Opinion in The Star Ledger. Lumpkin, J.R., Science University, Portland, OR (as of July 15, 2013), Bakewell-Sachs, S. January 8, 2013.

**Jeannette O. Andrews ('07)** Andrews JO, Cox M, Newman S, Gillenwater G, Warner G, Winkler J, White B, Wolf S, Leite R, Ford, M, Slaughter S. (2013). Training partnership dyads for CBPR: Strategies and lessons learned from the Community Engaged Scholars Program. Health

Please note that in order to have all job announcements we receive be readily available we now post job opportunities as we receive them to [my.executivenursefellows.org](http://my.executivenursefellows.org).

Promotion Professor, University of South Carolina, College of Nursing, Columbia, SC, Practice, 14 [4]: 524-533.

**Victoria Niederhauser ('08)** Knox News Sentinel OpED on Medicaid Expansion <http://www.knoxnews.com/news/2013/mar/10/victoria-niederhauser-state-expansion-of-would/>; New Careers in Nursing, Robert Wood Johnson Foundation, \$80,000 in 2013. Aim is to provide scholarship to diverse second degree accelerated BSN students. As the PI, I lead the year-long leadership and mentorship program for these students.; Magnussen, L. Niederhauser, V., Ceria-Ulep, C., Johnson, N., Ono, C. (2013). Developing a Statewide Nursing Consortium, Island Style. *Journal of Nursing Education*. Vol. 52, No. 2.

**Suzanne Prevost ('09)** Foster, J. Prevost, S. (Eds.). (2012). *Advanced practice nursing of adults in acute care*. Philadelphia: F.A. Davis.; Thompson, P., Benton, D., Adams, E., Morin, K., Barry, J., Prevost, S., Valisch, C., Oywer, E. (2013). The global summit on nurse faculty migration. *Nursing Outlook* (accepted for publication).

**Debra Barksdale ('11)** Barksdale, D. J., Woods-Giscombe, C. Logan, J. (2013). Stress, cortisol, and night-time blood pressure dipping in non-hypertensive Black American women. *Biological Research for Nursing*. 15 (3) 329-336. doi: 10.1177/1099800411433291; Pohl, J.M., Barksdale, D.J., Werner, K. (2013, June 18). Primary care nurse practitioner and physician workforce: The latest data-can we afford to waste our workforce? *Health Affairs Blog*. <http://healthaffairs.org/blog/2013/06/18/the-latest-data-on-primary-care-nurse-practitioners-and-physicians-can-we-afford-to-waste-our-workforce/>; Suh, M., Barksdale, D. J., Logan. (2013).

An exploratory study on relationships among stress, sleep and blood pressure dipping in Korean American. *Clinical Nursing Research*. 22 (1), 112-129. doi: 10.1177/1054773812455054; Logan, J., Barksdale, D. J. (2013). Pulse Wave Velocity in Korean American Men and Women. *Journal of Cardiovascular Nursing*. 28 (1) 90-96. doi 10.1097/JCN.0b013e3182376685

**Patricia Morton ('11)** Morton, P.G. (2013). Publishing in professional journals, Part I: Getting started. *AACN Advanced Critical Care*, 24(2), 162-168.

**Sandy Ryan ('11)** *Convenient Care Clinics: The Essential Guide to Retail Clinics for Clinicians, Managers, and Educators*; Springer Publishing Company; First edition (May 12, 2013); 264 pages.

**Linda Yoder ('11)** Dingley, J. Yoder, L. (in press). The public health nursing work environment: Review of the literature. *Journal of Public Health Management Practice*. On-line as a read-ahead paper at [http://journals.lww.com/jphmp/Abstract/publishahead/The\\_Public\\_Health\\_Nursing\\_Work\\_Environment\\_\\_99947.aspx](http://journals.lww.com/jphmp/Abstract/publishahead/The_Public_Health_Nursing_Work_Environment__99947.aspx); Steele, N., Yoder, L. H. (2013). Military Women's Urinary Patterns, Practices, and Complications in Deployment Settings. *Urologic Nursing*, 33(2), 61-78.; Simmons, A., Yoder, L. (2013). Military resilience: A concept analysis. *Nursing Forum*, 48(1), 17-25.

**Cole Edmonson ('12)** Contributing author to two books. *Toxic Nursing: Managing bullying, bad attitudes and total turmoil*. Authors Dellasega; Volpe (2012); *The Doctor of Nursing Practice Scholarly Project: A framework for success*. Authors Moran, Burson, Conrad (2012). Cole Edmonson, Phyllis McCorstin, Patti Mize; *Costs Implications of Chronic Obstructive Pulmonary Disease*, Executive Insight; July 2013.

**Danuta M. Wojnar ('12)** Interviewed/article was written about her research to improve

health and healthcare for first generation Somali immigrants in the USA in a Swedish newspaper called: "Eskilstuna Curriren"; Trotter, A., Matt, S., Wojnar, D. (2013). Communication strategies and accommodations utilized by health care providers with hearing losses, a pilot study. *The American Journal of Audiology* (in press); Andreson, J., Nobanzi, N., Hepfer, B., King'ori, E., Oketch, J., Wojnar, D., Cowgill, K., Israel-Ballard, K. (2013). Infant Feeding Buddies: A Strategy to Support Safe Infant Feeding for HIV-positive Mothers. *Journal of Human Lactation*. 29 (1) 90-93.; Wojnar, D., Nahrrun, R. (2013). Perinatal Health Care of Somali Women: A resource Guide. In: Goldstein, M., Wojnar, D., Martin, M. (Eds.). *Transcultural Aspects of Perinatal Care: a Guide for Clinicians*, 3rd ed., St Louis: American Perinatal association. (in press); Goldstein, M., Wojnar, D., Martin, M. (Eds.). (2013). *Transcultural Aspects of Perinatal Care: a Guide for Clinicians*, 3rd ed., St Louis: American Academy of Pediatrics. (electronic version, in press).

# Making an Impact, Executive Nurse Leaders in Action

## Future of Nursing Campaign for Action: Action Coalitions.

Vickie Niederhauser ('08), Ann Carey ('08), Joyce Batcheller ('05) & Debra Toney ('06)

Many RWJ Executive Nurse Fellows participated in the Campaign for Action Summit 2013: Transforming Health Care through Nursing in Washington, DC in March. This energizing gathering brought together Action Coalitions from 50 states and the District of Columbia to strategize, share, synergize, and advance the Future of Nursing recommendations.

Dr. Lavizzo-Mourey, a champion for the expanded role of nurses in a transformed health care delivery system, delivered an inspirational keynote informal "chat" that ignited the conversation about how nurses can and will continue to positively impact health and healthcare through coalition building. She spoke about the need for grass roots efforts in this campaign saying, "change happens when people close to the problem understand what needs to happen." She likened the campaign for action journey to her experience climbing Mount Kilimanjaro, encouraging coalitions to pace themselves and take the long view.

Sue Hassmiller and Susan Reinhard challenged the action coalitions with five imperatives that they believe will create synergies and move action coalitions forward including: 1) Coalitions must move beyond NURSING; 2) Must deliver short term RESULTS in the next 18 months even as you develop long term plans; 3) Must have COURAGE to place the right LEADERS at the helm or remove weak, ineffective leaders; 4) Must have FUNDING to sustain this work; and 5) Must not ignore DIVERSE stakeholders critical to our success.

Active engagement strategies challenged action coalitions to:

- identify and prioritize what we will STOP doing
- determine the key issues and, through an un-meeting process, participate in group discussion, brainstorming, and problem-solving to identify solutions.
- List top bold ideas to transform healthcare
  - o Implement a national media campaign with high profile spokesperson.
  - o Run for office
  - o Push for a federal solution to remove barriers to practice and care.
  - o Put a nurse run clinic in every school in every state/county
  - o Compel RWJF/AARP to offer scholarships to undergrads, like Jonah scholarships.

In addition to an action packed summit, a reception, co-sponsored by AARP, the Robert Wood Johnson Foundation, and the Nursing Community, was held in the Rayburn House Office Building. The reception provided an opportunity for individuals leading efforts to transform health care to engage with Members of Congress, and other invited guests.

For more details on the Campaign for Action National Summit visit <http://campaignforaction.org/national-summit>.

Many RWJ Executive Nurse Fellows and Alumni are actively impacting Action Coalitions throughout the Nation. Investing in your state action coalition activities is critical to sustainability of both local and national impacts. Below are a few examples of the impact ENF Alumni and fellows are making in their states in propelling forward the recommendation of the Report on the Future of Nursing. The

ENF Alumni Association wants your state stories about how you are supporting the work on the Future of Nursing Campaign for Action and the Action Coalitions in your states. Please send your 2-3 paragraph stories to Andi Williams at [williamsa@ccl.org](mailto:williamsa@ccl.org) so we can feature your state in an upcoming newsletter!

## LOUISIANA

Three Louisiana RWJF ENFP colleagues (Doris Brown (2006), Ann Cary (2008) and Warren Hebert (2006)) connected by email on December 1, 2010, a significant day for the Future of Nursing campaign in Louisiana. By December 2nd that email had resulted in communication and influence with the Louisiana State Nurses Association, the Louisiana State Board of Nursing, LACANE, and others to create a vision for the Louisiana Action Campaign (LAC).

As Executive director of the HomeCare Association of Louisiana, Warren hosted the first few coordinating conference calls. In a short time the Louisiana Center for Nursing and AARP took the co-lead responsibility. Ann challenged the state coalition partners to a fundraising match she initiated to support the development of a strategic plan with a professional facilitator. This plan directs the Louisiana Action Coalition execution activities today. Doris engaged and educated governmental and non-governmental organizations in the Future of Nursing Strategic Plan and future directions strategies; and, served as the liaison to Department of Health and Human Services to obtain critical data for reporting and analysis. All three ENF alumni are part of the Louisiana Action Coalition Core Leadership Team. This team recently secured a RWJ State Implementation Plan grant to match the Rapides Foundation grant for \$150,000. Two objectives of this grant will be to establish a 501©3 organization for the action coalition and to achieve full scope of practice for APRNs. In April, 2013, the LAC hosted an invitational philanthropic coalition with Dr. Sue Hassmiller as the facilitator to stimulate Louisiana-based philanthropic organizations to invest in expanded access to health care. This investment will include a commitment to the acceleration of the nurse workforce in primary care and expanded scopes of practice. In addition, Dr. Hassmiller will produce a video on the importance of networking in leadership through the production facilities at Loyola University New Orleans. The video will be accessible through the LAC website.

## NEVADA

The Health Care Sector Council and the Nevada Alliance for Nursing Excellence joined together to form the Nevada Action Coalition within the State of Nevada. They brought their experience and intellect together in an unprecedented collaboration to improve the health of Nevada. The goal of the Nevada Action Coalition is to bring all stakeholders under the umbrella of the Action Coalition, uniting to achieve common strategic goals as outlined by the Future of Nursing: Campaign for Action.

Debra A. Toney (2006), chair of the Nevada Action Coalition, had the opportunity to work with some amazing nurses throughout the state to bring awareness regarding the campaign. She was a member of the National Program Design Team and worked with colleagues to shape the agenda for the work nurses are doing in their home states. The National Summit in Washington, DC provided an opportunity for representatives from 50 Action Coalitions to come together to discuss future strategies of the Action Coalitions. It was also a huge networking opportunity and we all had the ability to hear what is happening in other States.

Nevada currently has several activities occurring that are in line with the IOM report including, the development of nurse residency programs, leadership training,

and legislative efforts to remove of scope of practice barriers have begun. Senate Bill 69 if passes will remove the required physician protocols for advanced practitioners of nursing in Nevada allowing for full practice authority. This will be a huge accomplishment for nursing and will assist in closing the primary care gap in Nevada.

In addition plans are underway to apply for the Future of Nursing State Implementation Program grant opportunity (SIP).

## TENNESSEE

The Tennessee Action Coalition (TAC) was established in 2012 through a partnership with the University of Tennessee (UT) Knoxville College of Nursing and Tennessee AARP. Over the past year TAC assembled a diverse Board of Directors, established bylaws, hosted a state-wide Kick-off meeting, held 2 board meetings, conducted a statewide survey, and was funded by RWJF for a State Implementation Proposal (SIP). Vickie Niederhauser (2008), dean of the UT Knoxville College of Nursing, serves as Chair for the TAC Board of Directors and Debbi Honey (2008) is on the Board of Directors and was instrumental in developing the bylaws.

TAC has developed a five committee structure including Leadership, Education, Practice, Communication and Fundraising. These committees are currently establishing goals and benchmarks.

The communications group has been working with the RWJ Foundation's PR team to develop a short elevator speech about the work of the coalition. The end result is:

The Tennessee Action Coalition (TAC) is working to improve health and health care for Tennesseans. Tennessee ranks near the bottom of states on health indicators. That means we have more heart disease, higher rates of diabetes, and many overweight and obese citizens. Like many other states, we also have increasing numbers of older and sicker patients. To meet patient and family needs – and improve the health of all Tennesseans – nurses need to play a greater role in health care system in our state.

TAC is here to influence the fact that:

Many Tennesseans have poor or no access to care,  
Health care costs are high and continue to rise, and  
In Tennessee, we have some of the poorest health outcomes in the nation.

TAC will positively influence these issues by:

- Ensuring we have enough nurses in hospitals, clinics and in the community to deliver services that improve the health of Tennesseans;
- Educating nurses to take on new leadership roles to address inefficiencies that can lower costs and lead initiatives that promote safe and quality health care; and
- Removing barriers that limit nurses from practicing to the full extent of their education and training to expand access to affordable care.

The TAC SIP will support the new Tennessee Institute for Nursing Leadership and Policy. This institute will develop and implement nursing leadership and policy programs for novice, middle management and executive nurses. Matching funds for the institute were obtained through a variety of foundations, professional nursing and healthcare organizations. The first offering is being piloted now, an electronic mentoring program for new graduate nurses! In addition, TAC, Deans and Directors of Nursing programs and the Tennessee Organization of Nurse Executives are working together improve educational advancement opportunities for nurses.

## TEXAS

The Texas Team: Nursing and the Future of Healthcare in Texas, Advancing health through nursing ([j.mp/texasnurses](http://j.mp/texasnurses) & [www.facebook.com/txteamnursing](http://www.facebook.com/txteamnursing)) has several of the RWJ ENF alumnae are actively engaged in leadership. Alexia Green (2001) is co-leader of the Texas Team Advancing Health through Nursing. Alexia remains at Texas Tech as a Professor and Dean Emeriti and is teaching full-time in the DNP Executive Leadership Program. Paulette Burns (2005) is the co-leader for leadership team and Joyce Batcheller (2005) is the co-leader for the Practice team with Cole Edmonson (2012). In addition we have the following Texas RWJ ENF's engaged in various committees: Barbara Summers (2002), Linda Lawson (2012), Jose Lujan (2010), Beth Houser (2002), and Jim Cato (2002).

Some of the highlights and actions that are underway are as follows:

The Texas Team, as a state action coalition, is an active participant in the Campaign for Action, and working to:

1. Assure by 2020, 80% of Texas RNs hold a baccalaureate degree or higher;
2. Double the number of nurses with a doctorate by 2020;
3. Strengthen the diversity of the Texas RN workforce to better care for the state's multicultural population;
4. Enable all nurses in Texas to practice to the full extent of their education and training;
5. Advance inter professional collaboration to ensure coordinated and improved patient care;
6. Expand leadership ranks to ensure that nurses have voices on management teams, in boardrooms and during policy debates; and
7. Improve health care workforce data collection to better assess and project workforce requirements.



## In Memoriam

Dr. Jacqueline (Jacquie) Fowler Byers of Oviedo, FL, passed away peacefully at home on June 18, 2013 at the age of 56. Jacquie received her BSN from Duke University, her MSN from Vanderbilt University, and a PhD from the University of Florida. She held a variety of nursing positions throughout her career. Since 1998, she served as a Professor at the University of Central Florida College of Nursing in Orlando, FL where she retired in 2012. Prior to that, she worked for seven years at Orlando Health in roles as Education Specialist, Director of Research, and Corporate Administrator of Quality Management/ Performance Improvement. Jacquie was a prolific author and researcher who mentored many students and colleagues. Her passion was promoting quality patient outcomes, evidence-based practice, and patient safety in acute care. She authored 60 peer-reviewed publications and numerous book chapters, and presented at over 50 national and international meetings. She also wrote one of the first textbooks on patient safety, *Patient Safety: Principles and Practice*. She was active in many professional organizations, including the National Association of Healthcare Quality, the American Association of Critical-Care Nurses, and the Florida Association of Nurse Executives. Jacquie received numerous honors and awards throughout her career, including being selected for the inaugural class of the Robert Wood Johnson Executive Nurse Fellows program and fellowship in the American Academy of Nursing.

The Robert Wood Johnson Foundation focuses on the pressing health and health care issues facing our country. As the nation's largest philanthropy devoted exclusively to health and health care, the Foundation works with a diverse group of organizations and individuals to identify solutions and achieve comprehensive, measurable, and timely change. For more than 40 years the Foundation has brought experience, commitment, and a rigorous, balanced approach to the problems that affect the health and health care of those it serves. When it comes to helping Americans lead healthier lives and get the care they need, the Foundation expects to make a difference in your lifetime. For more information, visit [www.rwjf.org](http://www.rwjf.org). Follow the Foundation on Twitter [www.rwjf.org/twitter](http://www.rwjf.org/twitter) or Facebook [www.rwjf.org/facebook](http://www.rwjf.org/facebook).



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